

World Sustainability Fund



Creating The World We Need, Together



World Sustainability Fund

4P Model - Circular SDGs

impact model

P1. CO₂ Emission Reduction

P3. 10% ROI CDM Technology



The World We Need

2.3 B USD
per year +

P2. Healthy and Sound jobs
Direct SDG impact

P4. Development Progress
Sponsoring all 17 SDGs

1. Planet
2. People
3. Profit
4. Progress



CDMs creating values for SDGs



WSF What



WHY

- ▶ 1. We have to solve the climate problem within 25 years.
- ▶ 2. We like to solve humanitarian problem at the same time:
 - ▶ Poverty, hunger, health, sanitation, equality, peace, ...
- ▶ 3. Because we like to live in prosperity and pass this through to the next generations



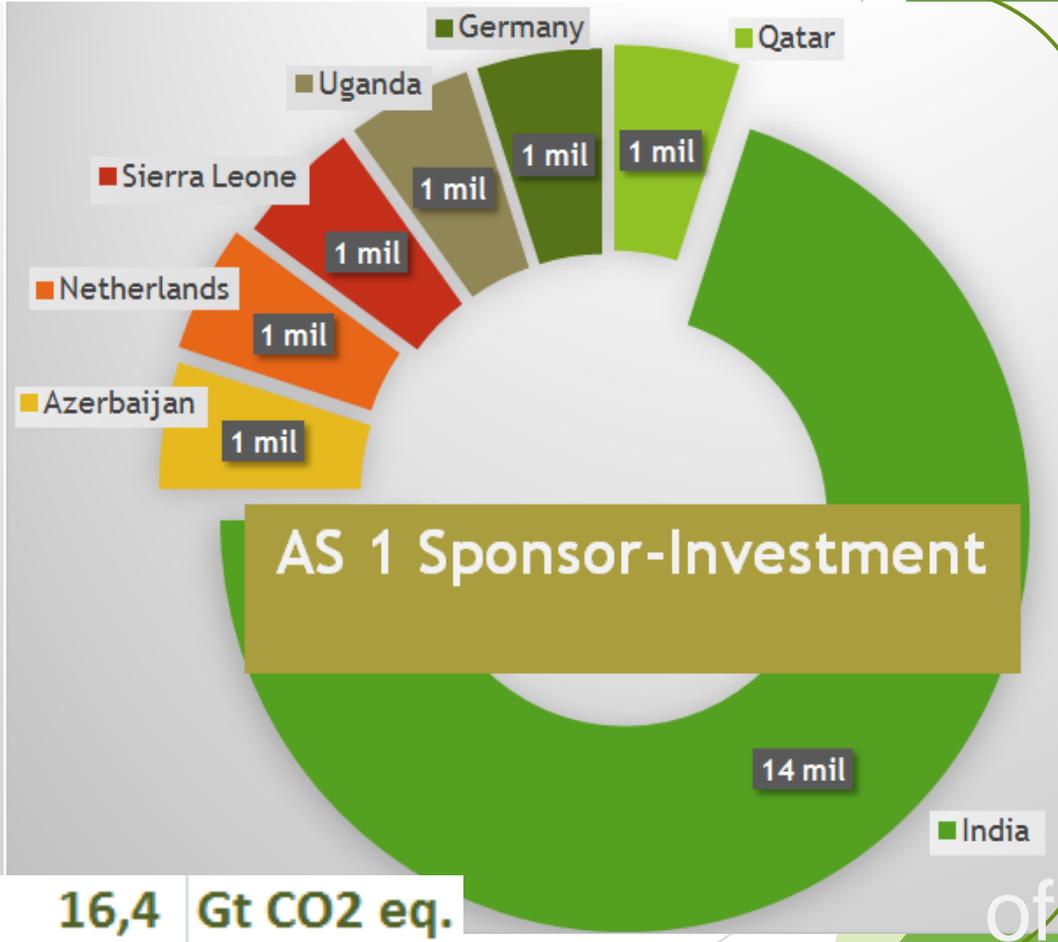
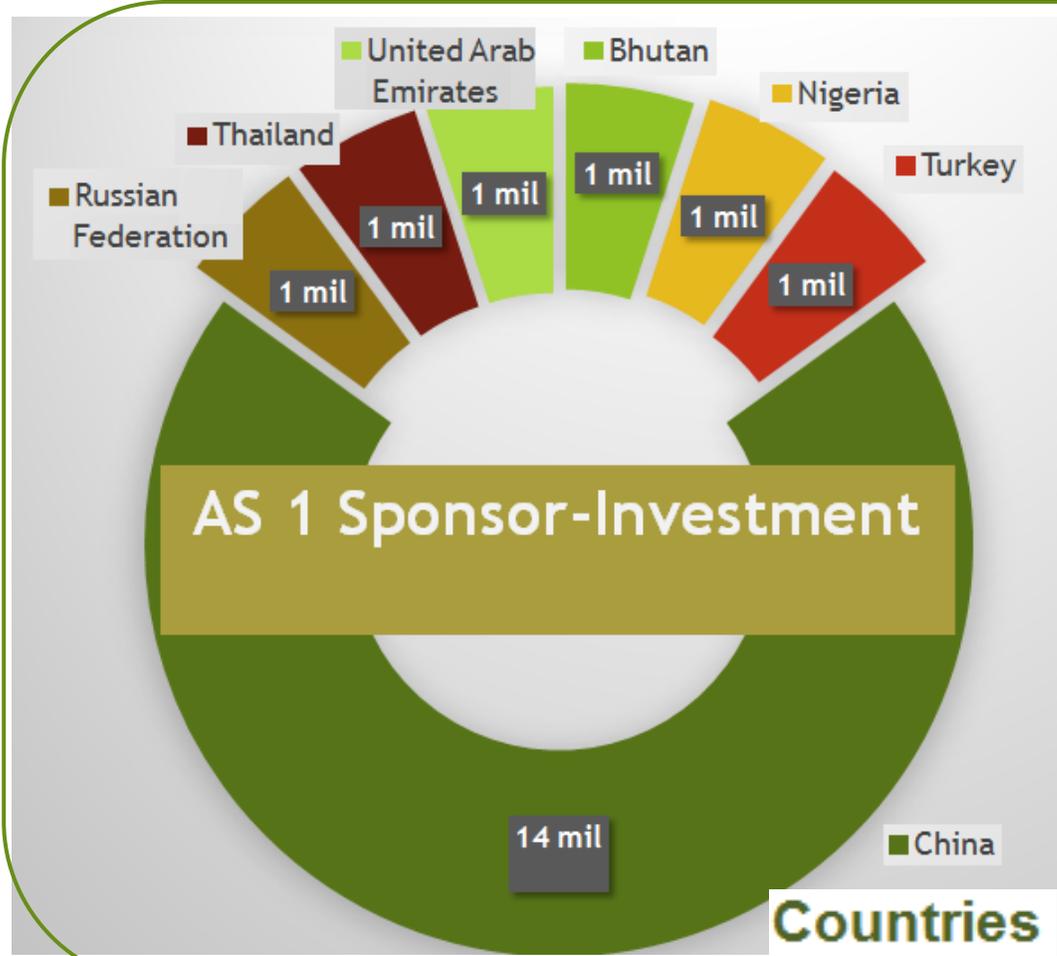
Create The World We Need Together

By transforming our lives, work, social structures & economics



40 M\$ SPONSOR-INVESTMENT

3rd offer



Countries	16,4	Gt CO2 eq.
Global	49,4	Gt CO2 eq.
	33%	

± 45% of global population

New Board & Council per 2017

For the Board:

- ▶ [Lin Luo](#) - President
- ▶ [Zaida Abdoel](#) - Secretary, HRM & Mgt Bureau
- ▶ [Harold N. Dhalganjansing](#) - Treasurer & Finance
- ▶ [Ahmad Ashan](#) - Vice Treasurer & Finance
- ▶ [Nicola Hornsby](#) - Informatics & Security
- ▶ [Marieke Obdam](#) - Vice Marketing & Sales
- ▶ [Danny Giesbers](#) - Strategy

For the Council:

- ▶ [Emile van Essen](#) - President
- ▶ [Güniz Çulcu Van Cres](#) - Secretary
- ▶ [Lisinka Ulatowska](#) - U.N. Relations
- ▶ [Eduard](#) - Treasurer ?



Welcome at WSF

Creating The World We Need Together



Departments, Units & Process Modeling

Mgt. Team	Mgt. Bur.	Policy	Finance	HRM	15 CDM	17 SDG	Mkt	UN&MG	CMgt	City&Bis	Private
Emile	Güniz	Nicola	Harold	Zaida	Audry	Emile	Marieke	Lisinka	Lin
Policy	EvE Office	Strategy	Comm. Fin	Recruit	Research	Research	Branding	Research	Global	Research	Research
Nicola	Anne	Danny	Harold	Vidya	Nuria	Emma	Isabel	Rob	Samer
HRM	C&B sup.	BSC	Admin.	Admin.	Experts	Experts	Events	Experts	Countries	Experts	Experts
Zaida	Svitlana	Nico / Nola	Simona	Jinan	Salwa	Salwa	Güniz	Emile	Emile
MKT	Meet sch.	Security	Oper. Fin	Email	PDDs	Program	Website	Program	Toolkit	Program	Program
Marieke	Nico	Alex	Ahmad	Dalila	Emile	Emma	Nico / Neha	...	Ramba
CMgt+	Dep. Co-o	ICT	Asset Mgt	Job Support	Projects	Projects	Multi-M.	Projects	Process	Projects	Projects
Lin	Marieke	Nicola	Paul	Heidi	Khrystyna	...	Sharon A
Finance	Events	EcoIntention	Control	Education	Partners	Partners	News Team	Partners	Partners	Partners	Partners
Harold	Guniz	Letta	Nathalya	Anita	Nico/Rita/B

BSc Targets

The screenshot shows a detailed BSC monitor with columns for Strategy, Finance, HR, Marketing & Sales, Trade Commission, and Operations (IP&M). It includes a 'GAP-Analysis goals' section with columns for TOT, I, and PI. The spreadsheet lists various strategic objectives and their corresponding performance metrics.

Meeting plan

MEETING PLANNING from 10:00 - 11:00, two-weekly program, Monday - Friday:

Mgt. Team	HRM	Mkt	CMgt	Fin.	Strat	SDG	CDM	Trade, Proj, Events	Inter-view
Oct, 24	Oct, 25	Oct, 26	Oct, 27	Oct, 28	Oct, 31	Nov, 1	Nov, 2	Nov, 3	Nov, 4
Nov, 7	Nov, 8	Nov, 9	Nov, 10	Nov, 11	Nov, 14	Nov, 15	Nov, 16	Nov, 17	Nov, 18
Nov, 21	Nov, 22	Nov, 23	Nov, 24	Nov, 25	Nov, 28	Nov, 29	Nov, 30	Dec, 1	Dec, 2
Dec, 5	Dec, 6	Dec, 7	Dec, 8	Dec, 9	Dec, 12	Dec, 13	Dec, 14	Dec, 15	Dec, 16

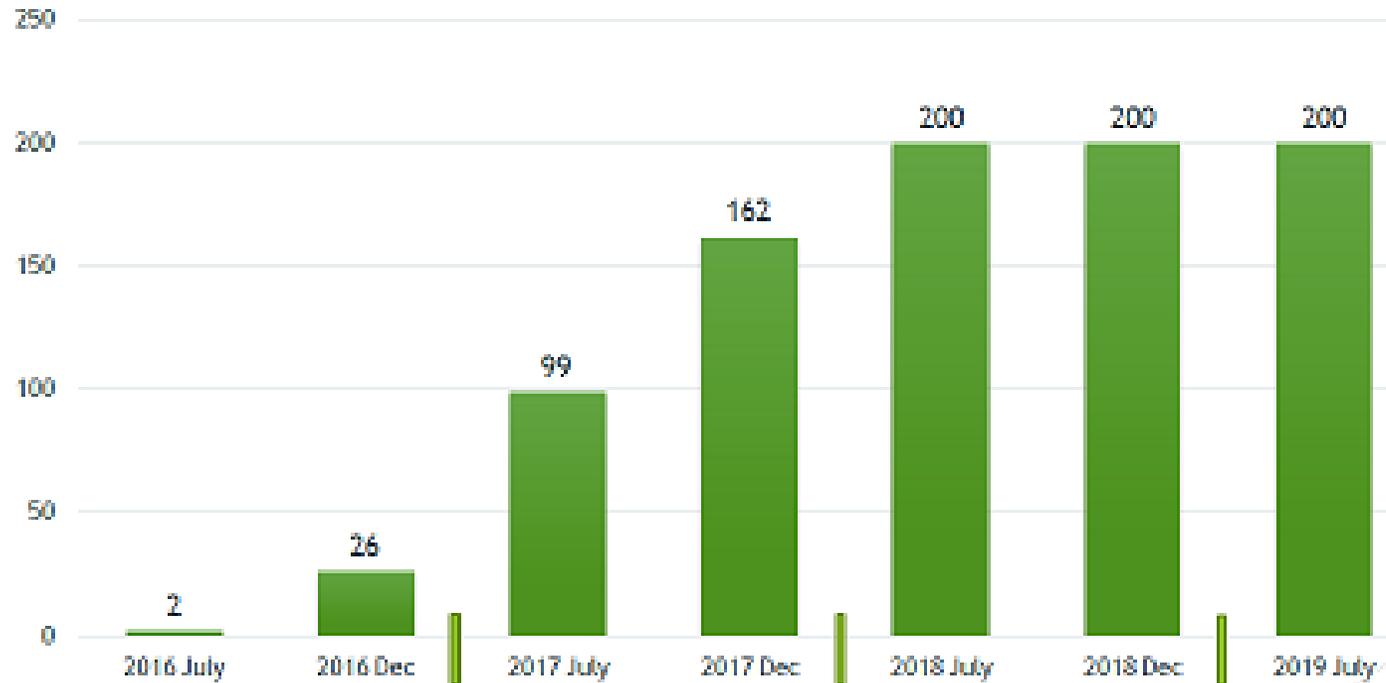
Alignment Protocol

Processing the outcome of the meetings:

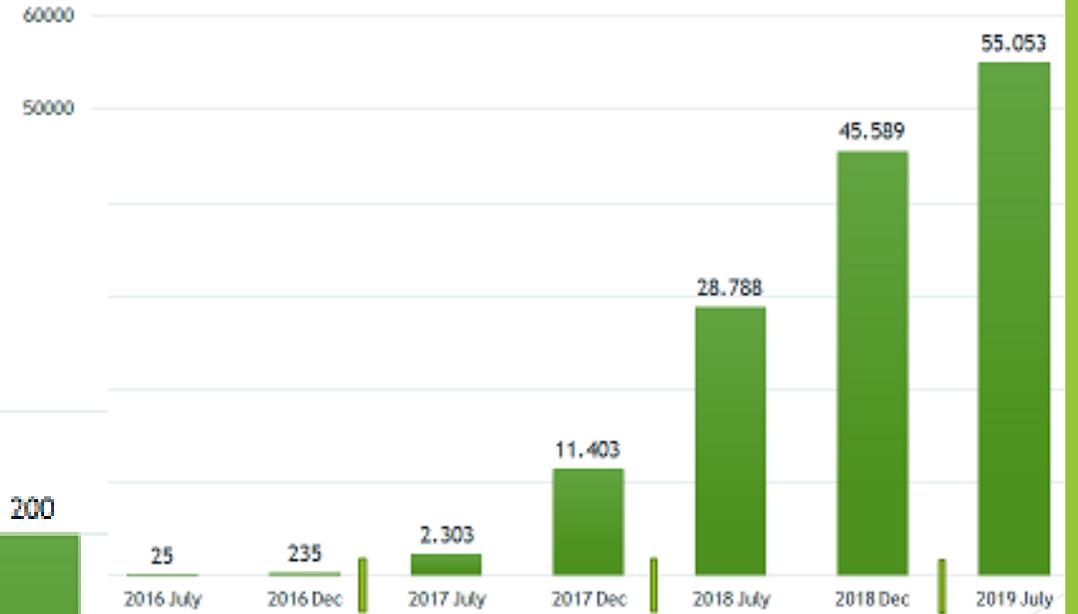
Working days	1	2	3	4	5	6	7	8	9	10	1	2
Action	Meeting + Minutes & Action list finishing + delivery to Mgt. Bureau + Meeting members											
	Evaluation of action list + Ev. action list to BSc											
	Confirmation of BSc (booking + results earlier actions)											
	Feed back control on BSc											
	Agenda for next meeting											
	Next meeting											

2016-2019 Evolution Plan

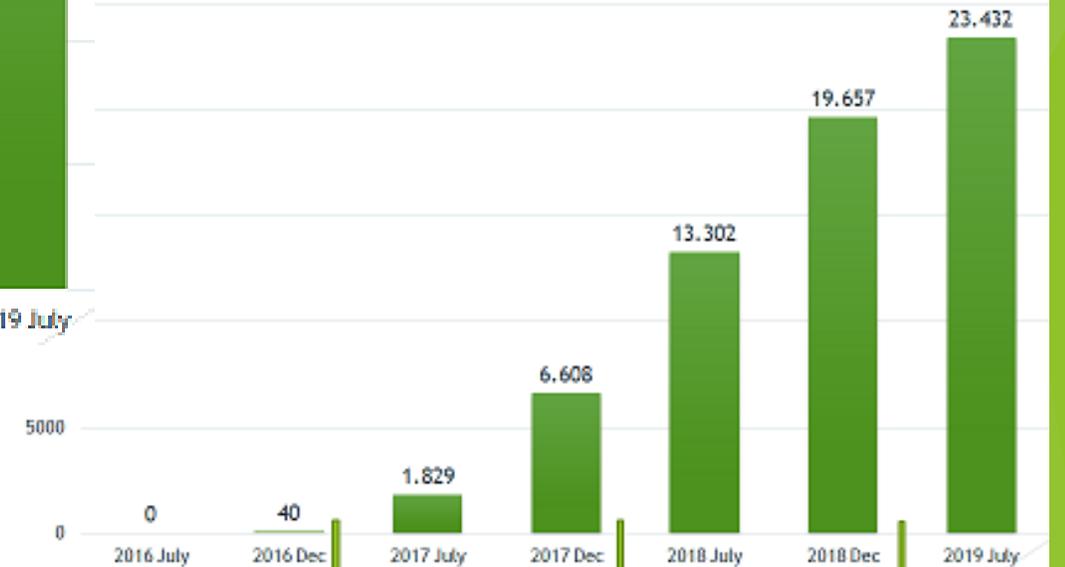
Completed Country Brochures



WSF Staff- Number of people



Funds - MIL USD



Climate and Social Economic Solutions

- ▶ 1. The United Nations arranged technological green standards - CDM
- ▶ 2. And asked every country to write a green and social plan - INDC
- ▶ 3. Also they asked financial institutions to support - CDP
- ▶ 4. Then they delivered a global Agenda 2015-2030 - SDG
- ▶ 5. And asked everyone to support, so ...

WSF supports with massive capacity building

By connecting those points
For best practice samples
In every country within three years



WSF Country Program, sample

Priority Projects Profiles Amount in USD

Program under U.N. protocol	Renewable Energy (WIND)	10,000,000
	Renewable Energy (SOLAR)	10,000,000
	Renewable Energy (HYDRO)	10,000,000
	Energy Distribution	10,000,000
	Energy Demand	10,000,000
	Transportation	10,000,000
	Waste Handling	10,000,000
	Afforestation	10,000,000
	Reforestation	10,000,000
	Agriculture	10,000,000
Sponsor Investment 0.5 till 1%	100,000,000	



CDMs creating values for SDGs



WSF What

... Country Manager, Sample



NIGERIA BROCHURE



Country Sustainable Development Program Management Brochure



Nigeria Country Sustainable Development Program Manager Mr. Elijah Akwataghibe, elijah@worldsustainabilityfund.nl, +31 847 417 172, Skype [elijah.akwataghibe2](https://www.skype.com/people/elijah.akwataghibe2)
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 Email: info@worldsustainabilityfund.nl, Website: www.worldsustainabilityfund.nl

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Elijah Akwataghibe

Director, Business Development & IT
 Nigeria | Oil & Energy

Current World Sustainability Fund, Insight Oil & Gas Consultants Limited
 Previous Shell Petroleum Development Company (SPDC) Ltd, Cranfield University School of Management
 Education Cranfield University - Cranfield School of Management

[Send a message](#) [Endorse](#)

1st

500+ connections

2016						
JUNE-JULY		AUG-SEPT		OCT	NOV	DEC
Bhutan				Canada		
Nigeria				Oman		
	China (14)			UK		
	Turkey			Mexico		
	Russia			Kuwait		
		Thailand		Uganda		
		Netherlands		Indonesia (3)		
		Emirates		Australia		
		Extra: Qatar	India (14)	Italy		
		Extra: Sierra Leone	Azerbaijan	Frans		
			Japan	South Africa		
			Germany	Poland		
			Korea	Ukrain		

Grid of country brochures for Bhutan, Nigeria, Turkey, China, Thailand, and Russia. Each brochure includes the World Sustainability Fund logo, country name, and a small map or flag.

Production & structured finance

Organisation Experts
MGT - Country Management Experts
MKT - Local Marketing Experts
FIN - Financial Planning Experts

Core Management

Board - Council and Policy

Head Quarter - HR, MKT, Finance Departments +

Global Country Management - Planning, Monitoring, Support, Report

14 Countries
40M\$
Brochures ready

26 Countries
30M\$
Brochures ready
2016

2017
every month
10 Countries Brochures
10M\$/month

2018
4 months
10 Countries
Brochures
10M\$/month

14 Country Mgt
Teams: To be
Selected,
trained; start,
support

26 Country Mgt
Teams: To
Select, train;
start, support

2017
Country Mgt Teams: To
Select, train; start, support

2018
Country Mgt
Teams: To
Select, train;
start, support

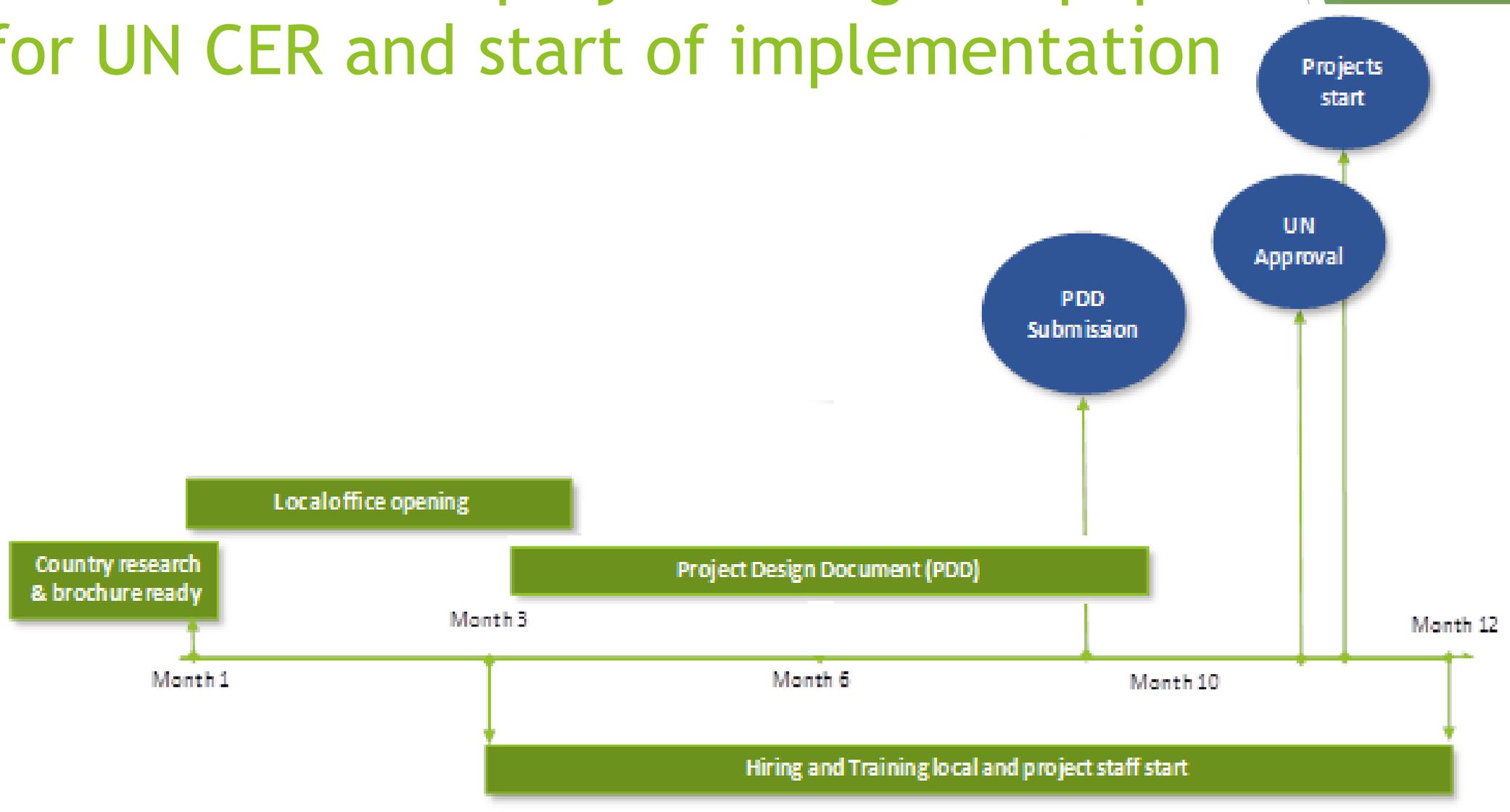
Technology Experts

PDD - Project Design Document Experts, >20 Experts

CDM - Clean Development Methodologies, Sector 1-15, >45 Experts

SDG - Sustainable Development Goals 1-17, >51 Experts

Overview initial project design on paper for UN CER and start of implementation



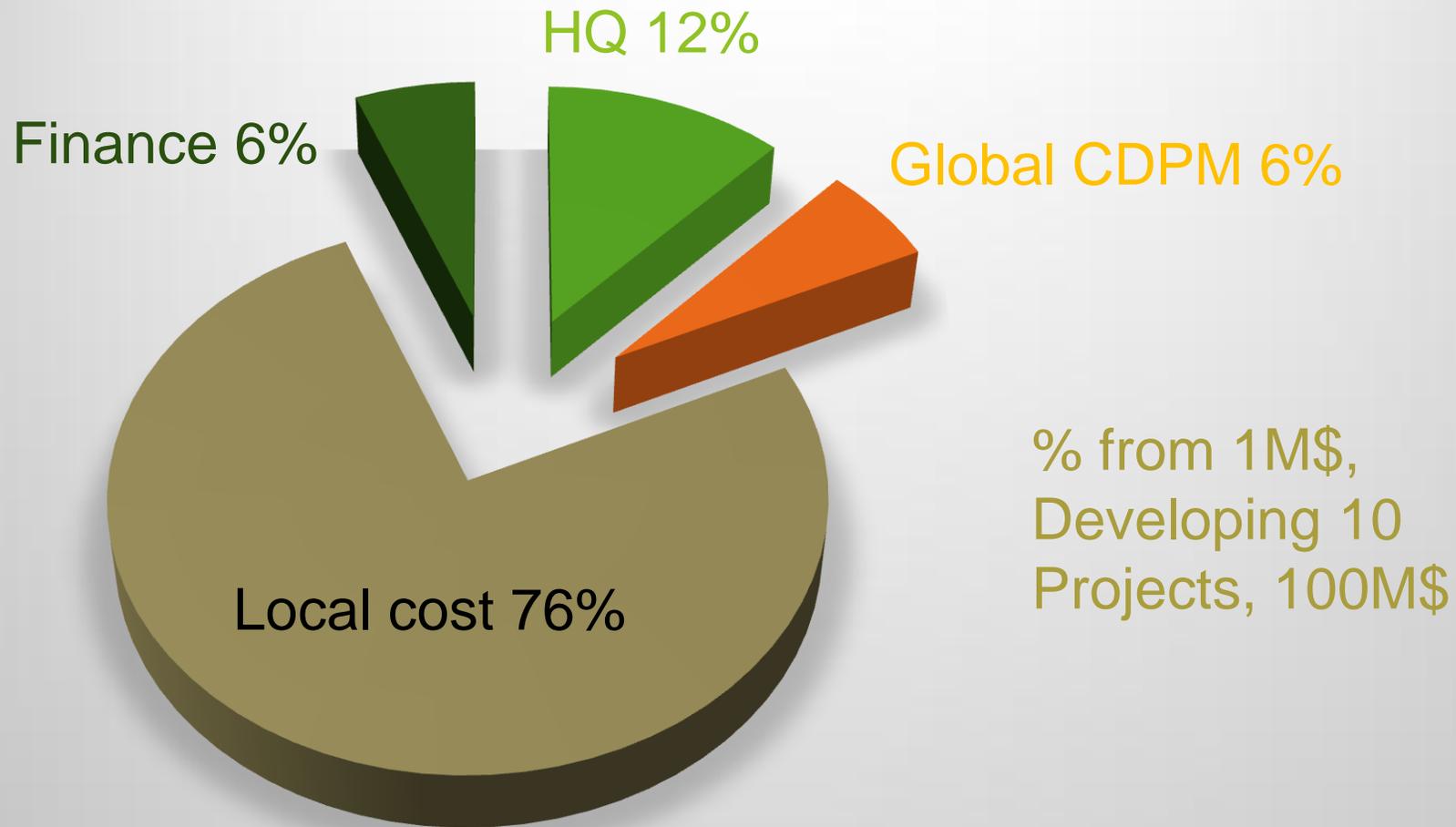
PDD Income & Spendings Plan

BREAKDOWN OF FIRST YEAR COST CDPM - COUNTRY OFFICE		GLOBAL AVERAGE PRISING	20 x	40 x	140 x	200 x
Based on Countries open and financed.			China + 6	India + 6		
Overall Costs, estimation		1.000.000	20.000.000	40.000.000	140.000.000	200.000.000
Head Quarter		120.000	2.400.000	4.800.000	16.800.000	24.000.000
Global Country Management		60.000	1.200.000	2.400.000	8.400.000	12.000.000
Country Management		759.000	15.180.000	30.360.000	106.260.000	151.800.000
Interest and cost on sponsorship loan		60.000	1.200.000	2.400.000	8.400.000	12.000.000
Head Quarter		120.000	2.400.000	4.800.000	16.800.000	24.000.000
Cost of CDPM and Organization development		6.000	120.000	240.000	840.000	1.200.000
Country Toolkit, Brochure, and First finance		30.000	600.000	1.200.000	4.200.000	6.000.000
First year Org. support (Mgt, Legal, Fin, IT, Mkg,)		18.000	360.000	720.000	2.520.000	3.600.000
First year HQ Country Manager support		12.000	240.000	480.000	1.680.000	2.400.000
First year support CDM technology specialists		30.000	600.000	1.200.000	4.200.000	6.000.000
First year traveling costs		12.000	240.000	480.000	1.680.000	2.400.000
First year reserves		12.000	240.000	480.000	1.680.000	2.400.000
Global Country Management		60.000	1.200.000	2.400.000	8.400.000	12.000.000
Staff, Monitoring, Report, Support, facility mgt.		24.000	480.000	960.000	3.360.000	4.800.000
UNFCCC, DOE, UNDP & global partnership mgt.		18.000	360.000	720.000	2.520.000	3.600.000
Region mgr contibution and traveling		12.000	240.000	480.000	1.680.000	2.400.000
First year reserves		6.000	120.000	240.000	840.000	1.200.000

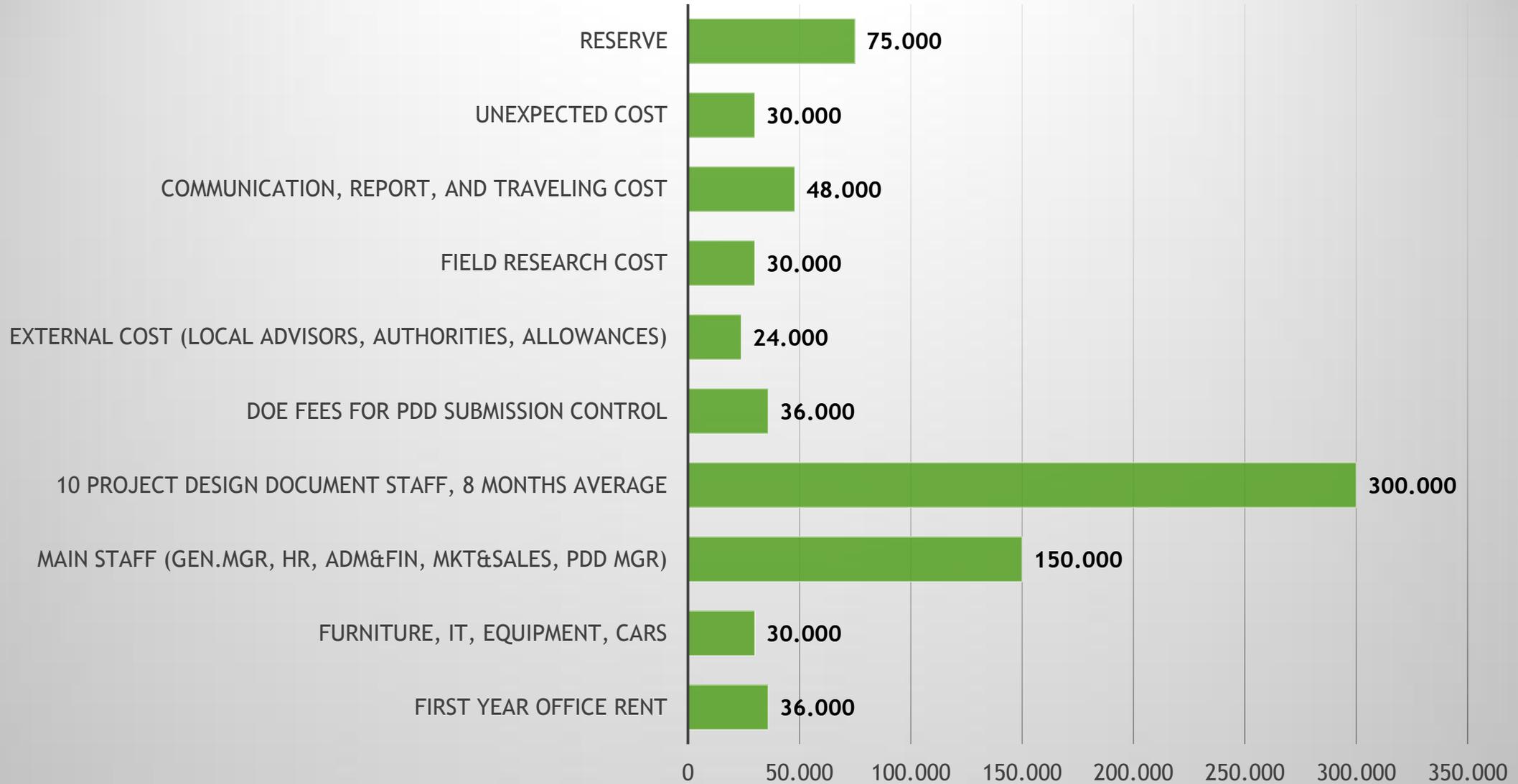


CDPM COUNTRY 1ste Year, 1 MIL USD PLAN

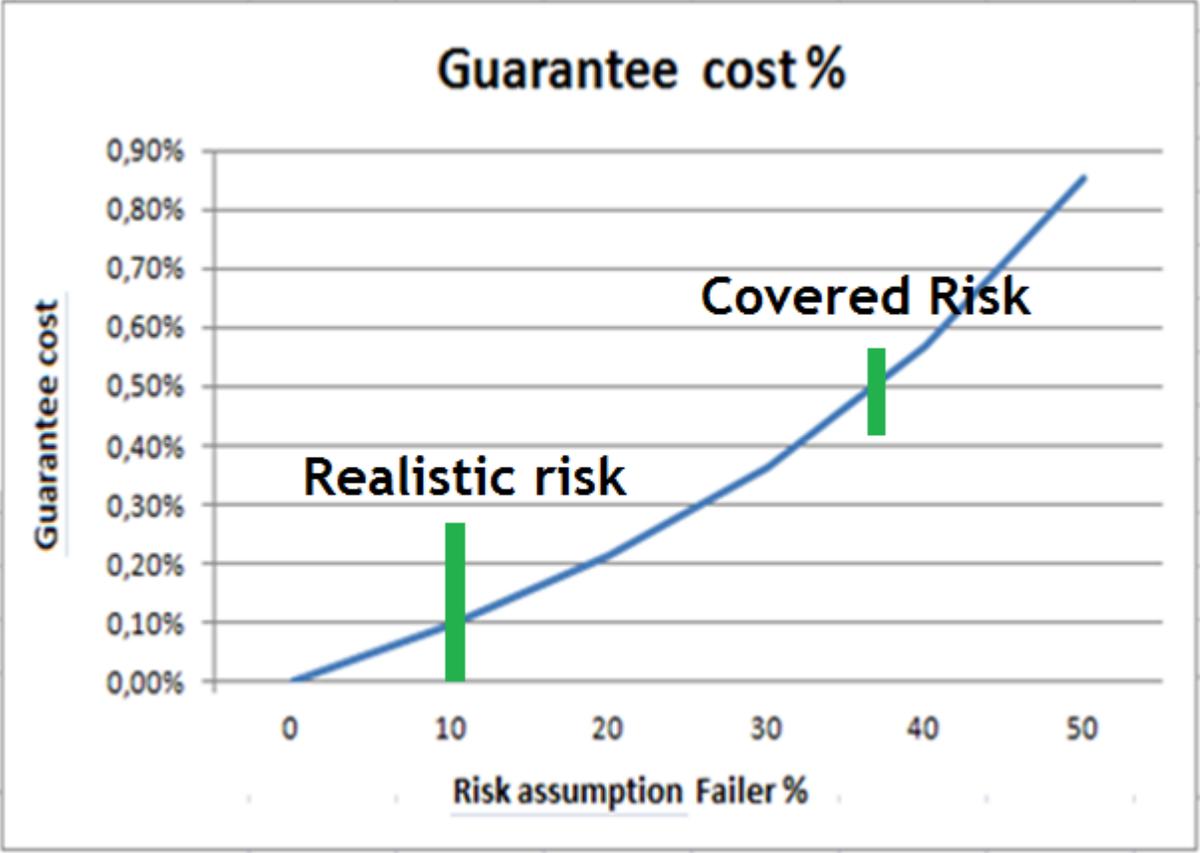
Estimation of costs



Country Management Costs, USD



Financial risk - Initial investment



► Coverage by project investment

Initial cost	Project cost	Risk assumption	Guarantee cost		Guarantee cost %
			Cost, M\$	per M\$	
200	23,5	0	-	23.500	0,00%
200	23,5	10	20	21.150	0,09%
200	23,5	20	40	18.800	0,21%
200	23,5	30	60	16.450	0,36%
200	23,5	40	80	14.100	0,57%
200	23,5	50	100	11.750	0,85%

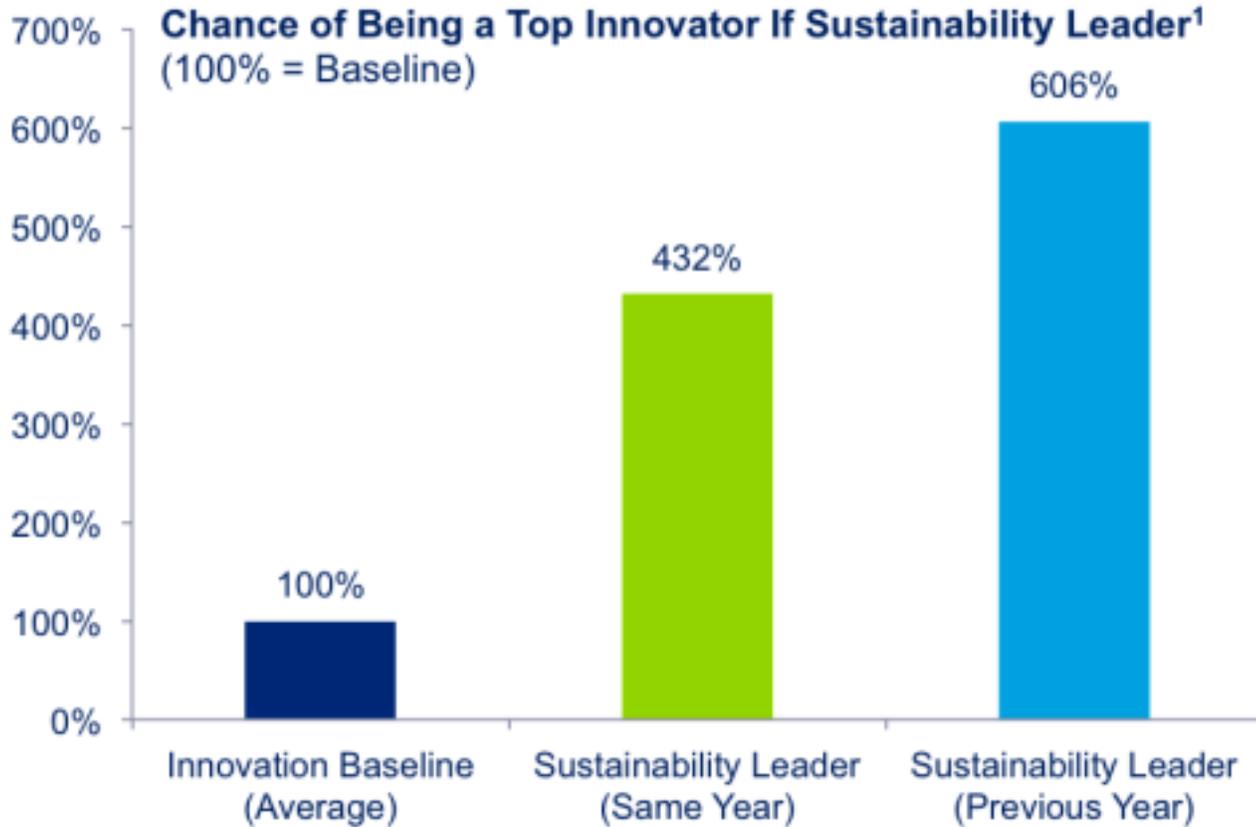
Sign the Sponsor-Investor Agreement Benefits

- ▶ Contribute to the biggest challenges of the era: saving humanity & climate
- ▶ Recognition of sponsor/investor within WSF both online and offline
- ▶ Inclusion in all advertising and event promotional pieces
- ▶ Opportunity to use the WSF logo  company social involvement
- ▶ Participation of shareholders to WSF events
- ▶ Advice & support in promoting sustainability in their own company
- ▶ First right of investments in the local projects
- ▶ WSF allocates a responsible person for the investor to support them with information & needs updates
- ▶ Paying annual interest  guarantee of money investment & interest back within 2 year





We have a leading vision ...



¹ [Source](#)

Contact



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<http://worldsustainabilityfund.nl>



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